

INTRODUCING **BCHL**NETWORK

**The most in-depth, all-encompassing independent online hub for
BC Hockey League coverage and analysis!**

**Founded and managed by long-time BCHL journalist and BCIT
instructor Brian Wiebe**

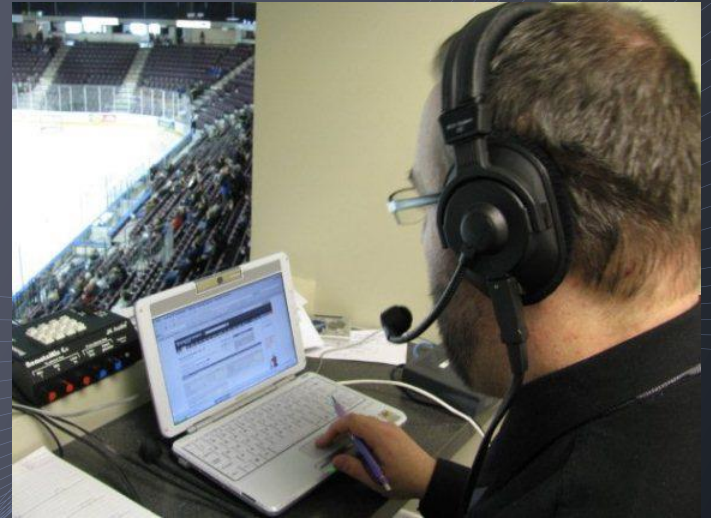
ABOUT US

BCHLNETWORK

BCHLNetwork was launched in June 2019 by long-time BCHL media member and current BCIT Radio Arts & Entertainment instructor Brian Wiebe.

It's a website focused on BCHL-related news and features, including alumni who have gone on to play in the NHL, Europe, NCAA and more.

Brian's long-term goal is to continue to help promote the league and its players while providing a platform for sports journalists to gain experience.



THE NUMBERS

BCHLNETWORK

- More than 72,000 unique pageviews since June 2019 launch
- An average of more than 200 unique pageviews per day since the start of the 2019-20 BCHL season
- May and June 2020 had the highest number of unique pageviews in BCHLNetwork history with nearly 16,000 each month
- Top 10 markets in terms of pageviews:
 1. Vancouver
 2. Surrey
 3. Calgary
 4. Kelowna
 5. Trail
 6. Chilliwack
 7. Nanaimo
 8. Edmonton
 9. Coquitlam
 10. Cranbrook



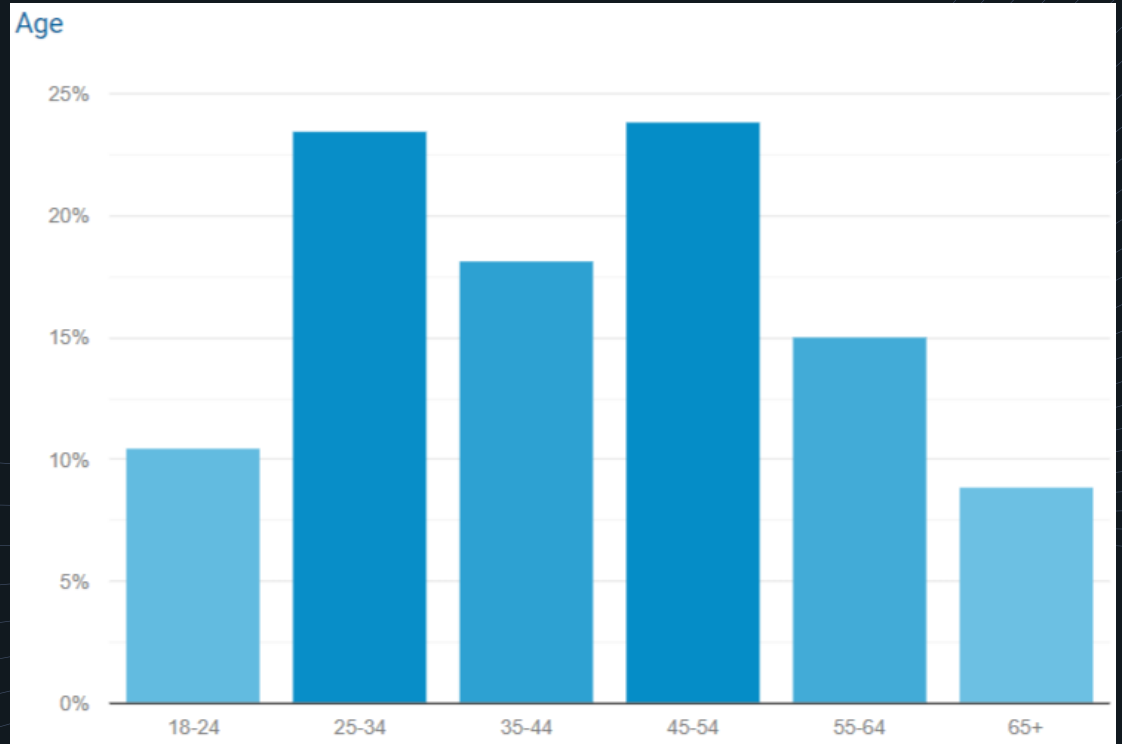
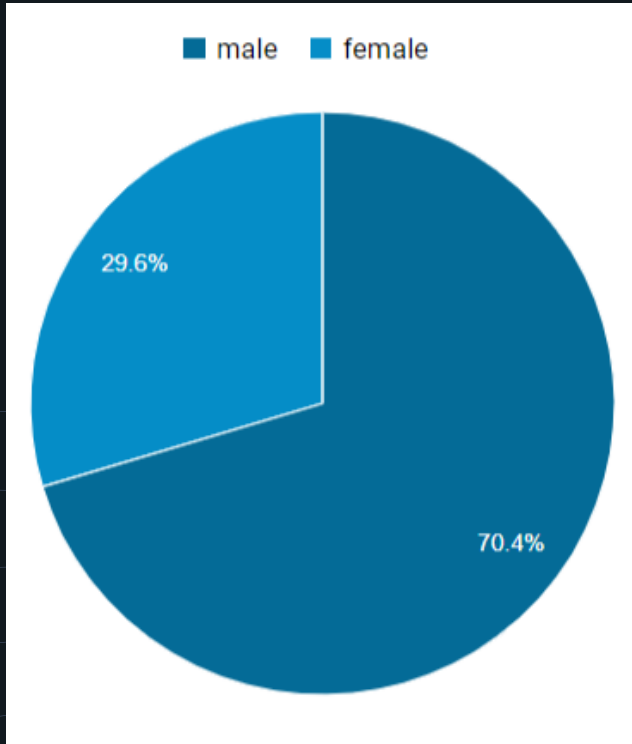
THE NUMBERS

BCHLNETWORK

- @BCHLNetwork has more than 1,600 followers on Twitter
- An average of 105 new Twitter followers per month
- An average of 234 link clicks to articles or pages on [BCHLNetwork.ca](https://www.BCHLNetwork.ca) per day
- An average of 2,364 Twitter profile visits per month
- Average 300,000 tweet impressions per month

*All statistics reflect the time period from April to September 2020

WEBSITE VISITOR DEMOGRAPHICS



THE PITCH

BCHLNetwork sponsorship

Investment: \$50 per month (minimum three month commitment)

You receive:

- Social media campaign: two dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your logo/website link included as a rotating banner on the BCHLNetwork.ca homepage.

THE PITCH

BCHL Network team page sponsorship

Investment: \$25 per month (minimum three month commitment)

You receive:

- Social media campaign: two dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your banner ad placed within each article written about a specific team up to a maximum of four articles per month.

CONTACT US

BCHLNETWORK

Brian Wiebe

Call or text: 604-916-8448

Email: b.wiebe@bchlnetwork.ca

Web: <http://www.bchlnetwork.ca>