

INTRODUCING **BCHL**NETWORK

The most in-depth, all-encompassing independent online hub for
BC Hockey League coverage and analysis!

Founded and managed by long-time BCHL journalist and BCIT
instructor Brian Wiebe

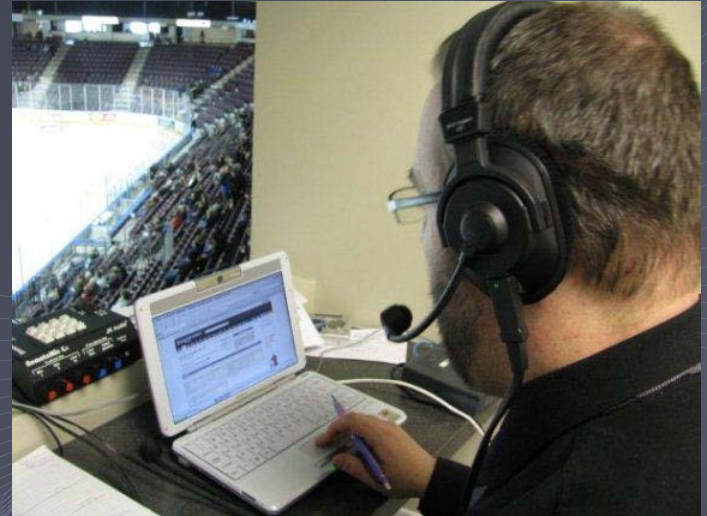
ABOUT US

BCHLNETWORK

BCHLNetwork was launched in June 2019 by long-time BCHL media member and current BCIT Radio Arts & Entertainment instructor Brian Wiebe.

It's a website focused on BCHL-related news and features, including alumni who have gone on to play in the NHL, Europe, NCAA and more.

Brian's long-term goal is to continue to help promote the league and its players while providing a platform for sports journalists to gain experience.



THE NUMBERS

BCHLNETWORK

- More than 146,000 unique pageviews since June 2019 launch
- May, June, and Sept. 2020 had the highest number of unique pageviews in BCHLNetwork history with an average of more than 16,000 each month
- Top 10 markets in terms of pageviews:

1. Vancouver
2. Surrey
3. Calgary
4. Kelowna
5. Nanaimo

6. Chilliwack
7. Prince George
8. Trail
9. Coquitlam
10. Cranbrook



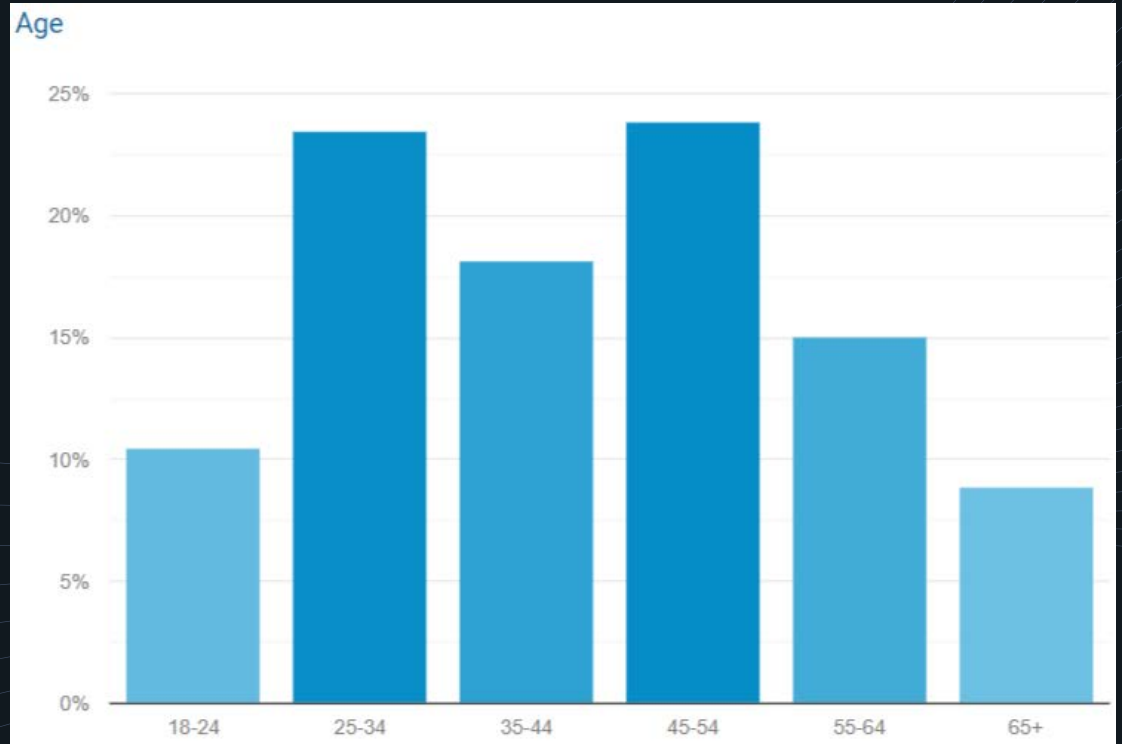
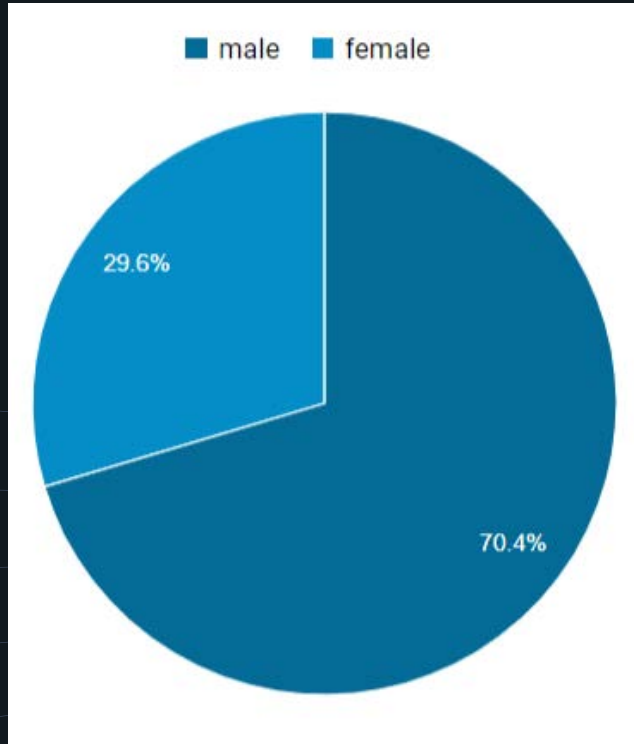
THE NUMBERS

BCHLNETWORK

- @BCHLNetwork has more than 1,800 followers on Twitter
- An average of 101 new Twitter followers per month
- An average of 248 link clicks to articles or pages on [BCHLNetwork.ca](https://www.BCHLNetwork.ca) per day
- An average of 3,271 Twitter profile visits per month
- Average 612,250 tweet impressions per month

*All statistics reflect the time period from May to December 2020

WEBSITE VISITOR DEMOGRAPHICS



THE PITCH

BCHLNetwork sponsorship

Investment: \$50 per month (minimum three month commitment)

You receive:

- Social media campaign: two dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your logo/website link included as a rotating banner on the BCHLNetwork.ca homepage.

THE PITCH

BCHL Network team page sponsorship

Investment: \$25 per month (minimum three month commitment)

You receive:

- Social media campaign: two dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your banner ad placed within each article written about a specific team up to a maximum of four articles per month.

CONTACT US

BCHLNETWORK

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